

# Join The Coalition



## **You Provide The Clinical Trials, We Provide The Help**

Like you, we understand the complex challenges inherent in managing cancer clinical trials. Like you, we believe the process of initiating and implementing them should be as efficient as possible. The Coalition's sole mission is improving cancer patient quality of life and survival through increased participation in clinical trials.

When you join the Coalition you'll gain access to unique resources and industry-leading expertise. Our large, diverse membership already includes all NCI-sponsored Cooperative Groups, forty-nine patient advocacy organizations, and 8,000 oncology and cancer research specialists.

Coalition membership enables customized access to TrialCheck®, our proprietary searchable cancer clinical trials database. TrialCheck is the most frequently updated, comprehensive, and adaptable resource of its kind. Like our entire suite of tools and services, TrialCheck is designed to facilitate patient and clinician access to top quality clinical trials information, streamline eligibility screening, and provide practical patient education.

*See inside for program details and membership information.*

**Coalition** *of*  
CANCER COOPERATIVE GROUPS

THE VOICE FOR  
CANCER CLINICAL TRIALS



# Membership Helps

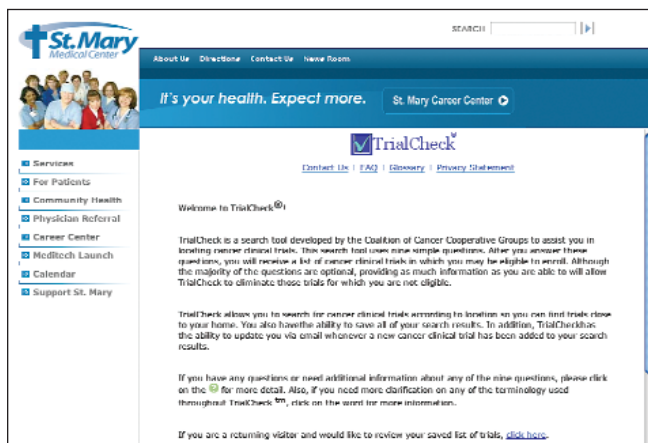
## Tools You Can Use

Joining forces with the Coalition gives you customized access to TrialCheck®, the most current and accurate cancer clinical trials database available anywhere. This dynamic and highly flexible resource facilitates clinical trial enrollment for physicians and patients alike.

With TrialCheck, patients and caregivers can easily locate trials based on a variety of user-defined parameters including cancer type, stage, previous treatment, daily activity, and zip code. TrialCheck's precise, algorithm-based search function quickly identifies clinical trials consistent with a patient's disease characteristics and treatment history.

## Customize Your Facility's Website By Embedding TrialCheck

Membership entitles your institution to embed TrialCheck in its website, thereby facilitating interaction for patients and physicians. You can select the global version, containing information regarding all trials and associated performance



## TrialCheck is:

### Comprehensive

Includes over 2,000 clinical trials.

### Precise

Unique search algorithm eliminates inappropriate trials.

### Customizable

Code and enter intramural trials for local viewing.

### User-friendly

Patients and clinicians alike praise ease of use.

### Portable

TrialCheck PDA goes wherever you do, search at the point of care.

sites, or the tailored version that contains only trials open to accrual at your institution. If embedding TrialCheck is not an option, contact us to discuss other approaches.

TrialCheck PDA software lets you screen patients for trial eligibility wherever you see them and is available in Palm and Pocket PC versions. TrialCheck Coordinator enables you to update trial listings on your website, ensuring visitors a comprehensive view of your institution's clinical trials portfolio.

## High Quality Data For Clinical And Marketing Decision Support

Receive detailed reports summarizing searches on your website, including those made by physicians and clinicians using TrialCheck PDA. Reports can be defined according to demographic or clinical criteria. Examples include gender, age, ethnicity, zip code, or anatomical site and sub-type, stage of disease, or type of trial sought. Helps clinicians modify their facility's clinical trial portfolio while providing marketing administrators with objective data to support communications and education objectives.

In addition, a monthly report showing all open trials at your institution, organized by disease site, ensures clinicians accurate and timely trial listings.

## Education And Advocacy

As part of its charter to educate and advocate, the Coalition produces a wide variety of instructive patient education materials. Members have unlimited access and may co-brand with their own logo. Additionally, you receive advanced notice of all educational offerings, advocacy forums, and clinician events.

## Build Your Institution's Visibility

Members can make their institutions more visible to patients investigating clinical trials by posting a profile on our website, [www.CancerTrialsHelp.org](http://www.CancerTrialsHelp.org). You can also make your institution's profile viewable to Coalition sponsors and other donors.

# Build Enrollment

## Expert Level Resources

High quality training modules developed by clinicians and patient advocates offer detailed trial conduct information. Use them to train staff and educate community representatives sitting on your Institutional Review Board. In addition, these modules benefit community-based programs and support groups.

Members also receive Clinical Trial Matters, our monthly electronic newsletter. This dynamic publication brings you timely information on any and all topics relevant to clinical trials like recruitment issues, governmental policy, and success stories.



## Become A Coalition Member Today

### Your Investment In Coalition Membership

Coalition membership is established on an annual cycle from September 1 through August 31. All institutions providing cancer care are eligible. Dues for the 2006-07 term are \$2,500 and may be paid by check or credit card. Checks, payable to Coalition of Cancer Cooperative Groups should be mailed to:

Marketing and Membership Services  
Coalition of Cancer Cooperative Groups  
1818 Market Street, Suite 1100  
Philadelphia, PA 19103

### Online Registration Makes It Easy To Join

1. Visit us online at [www.TrialCheck.org](http://www.TrialCheck.org).
2. Click on the Institution Membership icon.
3. Complete the Institution Member Application form.
4. Complete the Institution Member Profile form.
5. Remit annual dues by check or credit card.

It's that simple. Bear in mind that reimbursement from two additional accruals resulting from Coalition strategies offsets the cost of your annual membership.

### Here's What You Get

- Membership package is sent once both the Member Application and Member Profile have been completed and dues have been received.
- Package contains TrialCheck documentation and user manual, samples of Coalition educational materials with order form, 5 TrialCheck PDA installation CDs, and summary report samples.

- Within 30 days of membership initiation Coalition provides additional technical directions for embedding and activating TrialCheck on the facility's website.
- Facility website modifications required to support embedding TrialCheck are the sole responsibility of Member Institution. Technical assistance by Coalition staff is available by phone and email.

### Working For You And Your Patients

Founded in 1997, the Coalition of Cancer Cooperative Groups was established to address its members' shared goal of improving the cancer clinical trials system. Today, Coalition members include every National Cancer Institute-sponsored Cooperative Group, 49 patient advocacy organizations and 8,000 oncology and cancer research specialists.

In addition to ongoing advocacy and education efforts, the Coalition collaborates with its healthcare industry partners streamline and promote cancer clinical trials in both the public and private sectors.

### Need Help? Contact Us.

If you have a question regarding 2006-07 Institution Membership, please email us at [membership@CancerTrialsHelp.org](mailto:membership@CancerTrialsHelp.org).

You can also contact Marketing and Membership Services Toll-Free at 866-772-9897.



# Coalition Membership Dividends

## **Enhanced Access To High Quality Care**

Online access to quality clinical trials information enables convenient, accurate patient screening. The result is enhanced patient access to high quality care.

## **More Effective And Efficient Clinical Trial Management**

By automating key processes like open trial list generation and adverse report documentation, TrialCheck fosters operational efficiency and effectiveness.

## **Accreditation Support**

Coalition membership supports ACoS CoC accreditation requirements including Standard 5.1, Clinical Trial Information, and Standard 5.2, Clinical Trial Accrual.

Reference: Commission on Cancer, Cancer Program Standards 2004 Revised Edition © 2006 American College of Surgeons, Chicago, IL.

## **Increasing Sponsor Awareness**

The easier it is for Coalition sponsors and donors to learn about you, the greater the likelihood you'll be asked to participate in clinical trials. Members help sponsors make informed decisions by building comprehensive institution profiles.

## **Enhanced Physician Satisfaction**

Physicians and clinicians enjoy easy access to accurate clinical trial information and the ability to screen patients for eligibility wherever they see them.

## **Enhanced Patient Satisfaction**

Patients and family members, able to search for potentially appropriate trials before physician interactions, are empowered and encouraged to participate actively in the care process.

## **Institutional Differentiation**

Coalition patient education materials co-branded with your institution's name, convenient clinical trials information on your own website, and your detailed profile on our website, demonstrate your commitment to cancer patient care.

*We Want To Hear From You*

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